

Historic, Archive Document

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1943 DAHLIAS-- Our Dahlia Roots are not forced, but grown to produce perfect flowers of superior quality

WHERE NO ROOT PRICES ARE QUOTED WE SUPPLY PLANTS ONLY

DECORATIVE and CACTUS DAHLIAS

| | ROOT | PLANT | |
|---|----------|-------|--|
| MURPHY'S MASTERPIECE—ID Giant crimson | Net | .50 | |
| MT. TAMALPIAS—SC A new and beautiful canary yellow, with large perfect flowers | 2.00 | 1.00 | |
| NANCY GREENE—ID Rich deep yellow | .75 | .35 | |
| NAGEL'S GIANT—ID Clear salmon pink | .75 | .35 | |
| NORMA MORTON—ID Deep orange and gold | 1.00 | .50 | |
| OAKLEIGH MONARCH—FD Bright cerise red | .50 | .25 | |
| ORIENTAL BEAUTY—SC Bright pink and good size | .50 | .25 | |
| PALO ALTO—SC Salmon, shading to gold | .50 | .25 | |
| PAUL PFITZER—SC Fine delicate pink | .50 | .25 | |
| PINK AMBASSADOR—SC Pink, white center | .60 | .30 | |
| PINK AMELIA—ID Large perfect flowers; true pink | 1.00 | .50 | |
| PINK DAILY MAIL—SC Lavender pink | .50 | .25 | |
| PINK SPIRAL—SC Salmon pink | .50 | .25 | |
| PRACHTKERL—SC Deep yellow | .50 | .25 | |
| PREMIER'S WINSOME—ID Large pure pink | 1.00 | .50 | |
| PRIDE OF REDWOOD EMPIRE—SC A fine light red. Gold reverse and golden tips | 3.50 | 1.75 | |
| PRODUCER—ID Glowing orange and gold | 1.00 | .50 | |
| PROGRESS—ID Large lavender; good form | .75 | .35 | |
| PURPLE MIST—FD Winning rich purple | .50 | .25 | |
| RED MENACE—FD Brilliant crimson of huge size | .50 | .25 | |
| RITA BALLIN—ID Giant perfect yellow | 1.00 | .50 | |
| RITA BETTY—ID Cinnamon and henna shades | 1.00 | .50 | |
| RITA WELLS—SC Soft peach, cream and gold | .75 | .35 | |
| ROBERT RIPLEY—ID Purple and deep rose | 1.00 | .50 | |
| RUDOLPH'S GIANT—ID Pastel pink, golden tan | .60 | .25 | |
| SALABACH'S WHITE—ID Excellent creamy white | .50 | .25 | |
| SATAN—SC Flaming red and gold; prize stock | .50 | .25 | |
| SAN FRANCISCO—ID Salmon, orange and gold | 1.00 | .50 | |
| SEASON'S BEST—SC Beautiful clear peach pink | Net | 3.50 | |
| SHILLER—C Magnificent cut flower of rich cerise | .75 | .35 | |
| SILVER LADY—ID Pure white and lavender | 1.00 | .50 | |
| SON OF SATAN—SC Rich scarlet | .50 | .25 | |
| SUNRAYS—ID Buff, apricot suffusion; excellent | 1.00 | .50 | |
| TERRAWEEN'S BEST—FD Fine lavender rose | .50 | .25 | |
| TOM WORKMAN—FD Two-toned russet flame | .50 | .25 | |
| TOWN TOPIC—FD Huge bi-color—rich petunia purple, perfectly tipped white | 1.50 | .75 | |
| TREASURE ISLAND SUNSET—ID A new giant in salmon pink and gold. Excellent keeper | Net 3.00 | 1.75 | |
| VICTORY—FD A gorgeous flower in rich golden pink. Perfect form and good keeper | 1.25 | .65 | |
| VIRGINIA PELICANO—FD Giant pure white | .75 | .35 | |
| VIRGINIA ROUTE—ID Rich crimson red | 1.00 | .50 | |
| VRGINIA SHIPLEY—ID Deep lemon yellow | .50 | .25 | |
| VOLCANO—FD Orange flame and red | .75 | .35 | |
| WAR ADMIRAL—ID Rich golden orange | .50 | .25 | |
| WENOKA—FD Rosy mauve giant | .50 | .25 | |
| YOUR LUCKY STAR—SC Blended pink and white | .60 | .25 | |

POT CLUMPS—Excellent for propagating and producers of high-class flowers, are available from ten-inch at 25 per cent more than the root price, eight-inch at the root price, four-inch at 60 per cent of the root price, and **FIELD CLUMPS** at twice the root price. **OUR PLANTS** are of exceptional quality. Packed by experts they travel safely on a six-day trip. **TERMS:** Remittance with order or in advance of shipment. All retail orders are sent prepaid. **WE GUARANTEE** all Dahlia roots, clumps and plants true to name to the extent of replacement with true stock, but at no time will be liable for any amount larger than the original purchase price. We do not substitute unless requested. This list cancels all previous quotations. Prices subject to change by March 15. All stock offered is subject to prior sale. Add 3 per cent to cover sales tax on retail orders for California delivery.

OUR SPRING LIST will be ready in April. Reserve your free copy now.

MINIATURE DAHLIAS

| | | |
|--|-------|-------|
| All 35c miniatures at \$3.00 per ten; 50c miniatures at \$4.00 per ten | | |
| ABERDEEN—C Deep crimson, fine for cutting | \$.50 | \$.25 |
| AFLAME—ID Alluring vivid scarlet | .50 | .25 |
| ANDRIES ORANGE—C Deep orange; perfect form | .75 | .35 |
| BABY ROYAL—SC Attractive salmon pink | .35 | .25 |
| BISHOP OF LANDAFF—Duplex bright scarlet | .50 | .25 |
| BUCKEYE BABY—FD Golden buff; a beauty | .35 | .25 |
| CHARD'S VANITY—SC Brilliant pink | .75 | .35 |
| FOXHOUND—Duplex scarlet and cream | .50 | .25 |
| GOLDEN CALIFORNIA—C Yellow and amber | .35 | .25 |
| HULIN'S CHERUB—Deep pink | .50 | .25 |
| LITTLE DIAMOND—SC Rose pink | .75 | .35 |
| LITTLE DREAM—C Pleasing rose pink | .50 | .25 |
| LITTLE JENNIE—C Light pink and orange | .50 | .25 |
| LITTLE JEWEL—ID Bright pink | .35 | .25 |
| LITTLE SNOW QUEEN—C Grand little white | .50 | .25 |
| MISS VIVIAN—FD Graceful small rose | .35 | .25 |
| MRS. ISOBEL COUTT—ID Rich pearly pink | .50 | .25 |
| MRS. MILLER GRIFFITS—FD Glowing orange red | .50 | .25 |
| ORCHID LADY—FD Distinct orchid pink | .35 | .25 |
| PERSIMMON—FD Colorful orange shade | .35 | .25 |
| PHOENIX—ID Gold and crimson | .50 | .25 |
| RED BONNET—FD Bright cherry red | .50 | .25 |
| RED HEAD—D Orange, shading to scarlet | .35 | .25 |
| ROBIN'S BRONZE SPECIAL—ID Quite bronze | .35 | .25 |
| SNOWSPRITE—SC Pure white | .35 | .25 |

POMPOM DAHLIAS

An exceptionally fine collection of the latest improved varieties
Roots, 30c each; ten for \$2.50

BETTY ANNE—Light pink.
CORAL—Beautiful soft pink.
DARKEST OF ALL—Rich crimson, almost black.
EDITH MULLER—Golden orange and red.
FATHER GALLANT—Rich deep rose.
GLOW—Light rose to coral.
JOE FETTE—Fine white for commercial use.
LILAS—Cream ground, suffused with lilac.
MORNING MIST—Lavender and orchid.
MRS. TAKA—Lemon yellow.
PEGGY ANNE—Apricot tipped red.
PURPLE JOY—Rosy purple; perfect form.
TAKA'S YELLOW—Deepest yellow.
TAKA'S PURPLE—Bright phlox purple.
TIP TOP—New rich red.
TOOTS—Bronze and pink.

KEY ROUTE HEIGHTS NURSERY CO.

3852 LOMA VISTA AVENUE, OAKLAND, CALIFORNIA

L. NELSON, Manager

1943 DAHLIAS-- Insure your selection of highest quality stock at Low Prices now.

KEY ROUTE HEIGHTS NURSERY CO.

More Than Twenty-Five Years of Service to Dahlia Growers.

WE ARE READY to take care of your needs with more and better Dahlias than ever before — late American and Foreign introductions and standard varieties of real merit — all nationally known prize winners.

FULLY GUARANTEED true to name and to arrive in good growing condition, our field and pot grown Dahlia roots, with reasonable care, will produce a large quantity of perfect flowers — easy to grow in any climate. No better stock obtainable regardless of price.

DELIVERIES: Roots and pot clumps, January 1 or later; green plants, after May 1, and field clumps, at digging time at purchaser's risk, or will reserve until March 10. All orders filled in rotation.

ABBREVIATIONS: FD, Formal Decorative; ID, Informal Decorative; SC, Semi Cactus; C, Cactus; B, Ball.

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| DECORATIVE and CACTUS DAHLIAS | ROOT | PLANT | DECORATIVE and CACTUS DAHLIAS | ROOT | PLANT |
|---|--------|-------|--|-------|-------|
| ALL AMERICAN—SC Deep rose and orange | \$1.00 | | FRECKLES—ID Lemon yellow, splashed scarlet | .75 | .35 |
| ADOLPH MAYER—SC Velvety black red | .75 | .35 | FREDA GEORGE—ID New and different—rich cream | | |
| A. G. GOODACRE—FD Lemon yellow, tipped white | 1.00 | .50 | overlaid helio; superb flower | 1.00 | .50 |
| ALEC CRAIG—SC Blush pink and cream | 1.00 | .50 | GALA CALIFORNIA—C Rich yellow and gold | .50 | .25 |
| ALICE McLEAN—SC A giant in deep velvety crimson with perfect form. Excellent keeper | 1.50 | .75 | GENEVA SURPRISE—FD Orange and apricot | .50 | .25 |
| ALICE FANTOM—ID A splendid light lavender pink | 1.50 | .75 | GOLDEN SPIKE—SC Perfect type of clear yellow | .65 | .30 |
| AMELIA EARHART—SC Apricot and buff | .50 | .25 | GRAND MASTER—FD Bronze and amber | .75 | .35 |
| ANGELO ROSSI—ID Orange buff and amber | .50 | .25 | GREAT EASTERN—ID Yellow and purple | .60 | .25 |
| AUTUMN SUNSET—FD Rich autumn shades | .50 | .25 | GREATER GLORY—SC Salmon pink; artistic bloom | .75 | .35 |
| AZTEC CHIEF—FD Crimson and gold; very striking | 1.00 | .50 | H. R. S.—ID Rich golden yellow; huge flower | .50 | .25 |
| AZURA—ID Rosy lilac; giant flower | .60 | .25 | HENLEY'S GIANT—ID Bright scarlet and gold | .75 | .35 |
| BALLEGO'S GLORY—ID Red and gold | .50 | .25 | HILLSIDE GOLD—SC Golden yellow and apricot | .75 | .35 |
| BALLEGO'S SURPRISE—C Pure white cut flower | .75 | .35 | HI-SPEED—ID Rich plum; large perfect flower | .75 | .35 |
| BAUER'S IDEAL—FD Rich cardinal red | .60 | .25 | HUNT'S VELVET WONDER—ID Giant purple | .50 | .25 |
| BEAUTE—SC Clear lemon yellow; large flower | .50 | .25 | JANE COWL—ID Buff, salmon and orange | .35 | .25 |
| BEGONIA ROSE—FD Pure rose; very good | 1.00 | .50 | JUGENDPRACHT—C Rose with golden center | .50 | .25 |
| BETTE DAVIS—SC Lilac mauve and orchid | .75 | .50 | KATHLEEN NORRIS—ID Flawless rose pink | .50 | .25 |
| BLACK KNIGHT—ID Red, almost black | .50 | .25 | KING PETER—FD Beautiful white, pink suffusion | .75 | .35 |
| BLUE RIVER—ID Large deep lavender | .50 | .25 | LELAND STANFORD—ID Bright big red | .50 | .25 |
| BRONZE BEAUTY—ID Striking coppery bronze | .50 | .25 | LOIS WALCHER—ID Pansy purple, tipped white | .75 | .35 |
| CALIFORNIA IDOL—ID Glistening yellow | .50 | .25 | LORD OF AUTUMN—ID Deep golden yellow | 1.00 | .50 |
| CALIFORNIA PEACH—SC Clear coral pink | 1.00 | .50 | LYNN FONTAINE—SC A striking newcomer of great size and beauty in red, carmine and gold | 3.50 | 1.75 |
| CALIFORNIA ROSE—ID Bright salmon rose | .50 | .25 | MAFFIE—SC A giant in bright, glowing red | 2.00 | 1.00 |
| CARL G. DAHL—ID Apricot buff and old rose | .75 | .35 | MAGIC PRINCE—SC Color lilac; mauve and rose; one of the best. Excellent keeper | 3.00 | 1.50 |
| CAROLINA MAID—FD Bronze and amber | .75 | .35 | MAHIA—ID A giant exhibition red | 1.00 | .50 |
| CHAMBERLAIN—SC Pink lavender and gold | .75 | .35 | MARGRACE—ID Scarlet, tipped gold | .50 | .25 |
| CHRISTINE JANSSEN—C Large pure yellow | .50 | .25 | MARIE SUTTLE—ID A huge deep lavender | 1.50 | .75 |
| CLAIRE FLEETWOOD—FD Rich pink and lavender | .75 | .35 | MARTHA CHURCHILL—C Salmon rose to peach pink | 2.50 | |
| CLARA CARDER—ID Beautiful cyclamen pink | .50 | .25 | MASCOTTE—C Deep rose; fine cut flower | .75 | .50 |
| CLARA CLEMENS—B Crimson and white | .50 | .25 | MAYOR FRANK OTIS—ID Perfect giant blooms in honey yellow and copper. A champion | 1.00 | .50 |
| CONFUCIOUS—SC Brilliant Chinese red | 1.25 | .60 | MICHIGAN RADIANCE—SC Golden apricot | 1.00 | .50 |
| CONVENTION CITY—ID Red, yellow and bronze | .75 | .35 | MICHIGAN WHITE—SC Fine commercial white | .60 | .25 |
| CURLY LOCKS—ID Old rose and salmon | .75 | .35 | MILTON J. CROSS—FD Large yellow and rose | .50 | .25 |
| CYRIL VERHAGE—SC Brilliant red | .75 | .35 | MISS BELGIUM—C Bright orange | .50 | .25 |
| DARCY SAINSBURY—FD To date this has proven the best white on the market. Excellent keeper | 1.00 | .50 | MISS GLORY—SC Soft apricot yellow | .50 | .25 |
| DAVID COPPERFIELD—ID Giant violet purple | 1.00 | .50 | MISS OAKLAND—FD Prolific fine white | .50 | .25 |
| DON SNOWTON—ID Large lavender; good form | .75 | .35 | MISS OHIO—Superb lavender incurved cactus | .50 | .25 |
| DORIS ARLEEN—ID A beautiful pure rose pink | 1.50 | .75 | MONARCH OF THE EAST—FD Orange and buff | .50 | .25 |
| DREAM GIRL—ID Salmon and coral pink | .75 | .35 | MOTHER'S DAY—ID Large exhibition variety; pure white and a prolific bloomer | 1.00 | .50 |
| DULCINEA—C Soft crimson; perfect form | .75 | .35 | MRS. B. AMBER—FD Large deep amber | .75 | .35 |
| EAGLE ROCK FANTASY—ID Clear mallow pink | .50 | .25 | MRS. C. E. WILDON—FD Buff, red and gold | .50 | .25 |
| EVELYN CHANDLER—SC Pure gold; fine form | 1.00 | .50 | MRS. C. PINCOT—ID Colorful burgundy red | .75 | .35 |
| EVERYBODY'S FAVORITE—ID Rose pink, lavender | 1.00 | .50 | MRS. GEORGE LE BOUTILLIER—ID Dark red | .35 | .25 |
| FLASH—SC Brilliant crimson-red; tipped white | 1.50 | .75 | MRS. IDA CHASE—C Lemon yellow and pink | .75 | .25 |
| FRANK ANTHONY—ID Rose striped purple | .50 | .25 | MRS. WILLIAM KNUDSEN—ID Large pure white | \$.50 | \$.25 |
| FRANK SERPA—ID Light amaranth pink | .50 | .25 | | | |
| FRAU O. BRACHT—SC A fine primrose yellow | .50 | .25 | | | |

SEE OPPOSITE PAGE FOR MORE VARIETIES, MINIATURES AND POMPOMS